

Nicole Vergalla

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Producer & Editor/Motion Graphics Designer with extensive success working with both freelance clients and as a full-time staff member. Versatile, creative, and client-focused with experience in journalism, broadcast, medical, political, instructional, corporate video, short and long form documentary and new media. Streamlined and self-driven, able to hop back and forth between complex After Effects motion graphics and editorial workflow seamlessly, PC and Mac. Passionate team player and collaborator.

PROFESSIONAL EXPERIENCE

TIME INC., NYC, NY

2014-Present

Senior Editor, Freelance

- Editor for Time Inc. brands including TIME, Fortune, Entertainment Weekly and People
- Post Production Supervisor/ Lead Designer *Coinage* launch
- Mentor junior producer/editors (storytelling, technology, editorial)
- Establish best practices to maintain brand identity and utilize a streamlined workflow, including graphics and project templates for TIME breaking news team to assist with high quality quick turn videos
- 2016 TIME/Fortune Election coverage
- Lead editor on Fortune's Most Powerful Women "Trailblazers" series
- Show editor (Mom Talk, Hollywood at Home) for launch of PEN, the People/EW OTT network

FREELANCE, NYC, NY & Philadelphia, PA

2012-Present

Video Editor/Motion Graphics (*Avid, FCP, Premiere, After Effects, Photoshop*)

- Provide editorial, still and motion graphics/After Effects work for various production companies/ agencies such as Allied Pixel, Assembly Pictures, Cinema Quilt, D4 Creative, Fusion Brand Experiences, OSBX Film & Design
- Create content for brands including Verizon, GSK, Living Beyond Breast Cancer, Moore College of Art & Design, Nationwide, Nuno, Penn Medicine, Siemen's, Temple University, Teach for America
- Lead editor/producer for feature-length documentary "One of Eight"
- Collaborate with clients on industrial, educational, broadcast, Gala and nonprofit videos, both sit-in and remote
- Deliver high-quality work within client's budgetary and time constraints
- Work remotely and on-site

PFIZER, INC., Collegeville, PA

2010-2012

Lead Editor (*Avid, After Effects, Photoshop*)

- Edited internal and external communications content, both as client sit-in and self-guided
- Designed and executed stand-alone and integrated motion graphics
- Ensured compliance for brand management from inception through to final deliverable
- Provided supplemental on-site editing at Pfizer NY Global Headquarters
- Created and maintained internal Pfizer Studio website on the MS SharePoint platform

HALL MEDIA PRODUCTIONS, INC., Philadelphia, PA

2007-2010

Producer/Editor (*Avid, FCP*) 2008-2010

- Edited and produced 45 Continuing Medical Education award winning modules for Elsevier
- Edited media for industry leading clients such as Arkema, Children's Hospital of Philadelphia, glennfilms, NHS Human Services, Orchestra 2001, Einstein Medical Center, Echo Group
- Edited 35 Wharton School of Business student and program profile videos for the Executive MBA website

Junior Editor

2007-2008

- Assistant editor on 24 profiles for the 2007 & 2008 “Pew Fellowship in the Arts” recipients
- Edited over 100 international weekly podcasts for industry leading Mercer HR Consulting

TV WORKS, Cherry Hill, NJ

2005-2008

Assistant Director

- Managed script, shot list and crew on 15 commercials, documentaries, and PSAs for clients including Lavelle Murray, The Times Leader, Century 21, Southern Ocean County Hospital.

PAUL F. HARRON STUDIOS, Philadelphia, PA

2005-2007

Editor/ Assistant Director

- Edited 250+ episodes of *Drexel InterView*, *Global Beat Connections*, *In Bed with Butch* and *Video Vault*

RELATED TEACHING EXPERIENCE

DREXEL UNIVERSITY, Philadelphia, PA: Adjunct Professor, Basic Editing

2010

EDUCATION

BS: Film & Video, Drexel University, Philadelphia, PA, *Summa Cum Laude*

2007

- Recipient *Dean’s Scholarship*, Dean’s List 2006, 2007
- *The Dini Jones Award for Outstanding Creative Achievement in Media Arts* 2007

ALA: Communications, Raritan Valley Community College, North Branch, NJ

Summa Cum Laude

2004

- Academic Award for *Excellence in Communication Studies* 2004

TECHNICAL SKILLS

- AVID
- Adobe Production Suite/CC
- Final Cut Pro 7/X
- PC & Mac
- Nuke Assist
- Audacity
- MS Office & SharePoint
- Wordpress
- Brightcove
- YouTube, Vimeo
- Social Media (Facebook, Twitter, Tumblr, Instagram, Pintrest, LinkedIn, IFTTT)
- Various audio equipment, cameras & basic grip gear

HONORS AND ASSOCIATIONS

- Founding Member, Business Manager for fire performance troupe “Lux Arati”
- 2017 Deadline Club Award, “The Only One God Left Alive” with Aryn Baker & Lynsey Addario
- AAP 2008 PROSE Award for Best E-Product, Elsevier’s “Procedures Consult” modules
- "The Pig & The Tree" Official Festival Selection at:
 - Little Big Shots International Film Festival for Kids, 2008 (Australia), CHINH India Kids Film Festival 2008, San Diego International Children's Film Festival 2008, Los Angeles International Children's Film Festival 2008
- Apple Final Cut Pro Excellence in Editing from Drexel’s Westphal College ‘07
- Philadelphia Stories 2006 Grant Recipient: Assistant Editor for “*Portrait of A Life In Progress*”